**NCDA COMMITTEE ANNUAL REPORT**

**PUBLICATION DEVELOPMENT COUNCIL**

**September 2023**

**Leadership Information**

* List the Chair and Co-Chair from 2022-23 with full contact information and e-mail addresses

Current Chair: Open

* List the anticipated Chair and Co-Chair for 2023-24 with full contact information and e-mail

Open – in process of identifying new chair

* List Committee Members (no contact information required)

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| --- | --- | --- | --- |
| **PDC Member** | **Role** | **Term** | **Term end date** |
| Jenn Leard | Member | 2 | 2023 |
| Chris Briddick | Member | 2 | 2023 |
| Heather Robertson | Member | 1 | 2024 |
| Michael Hall | Member | 1 | 2024 |
| Jessamyn Perlus | Member | 1 | 2025 |
| Skip Niles | Member | 1 | 2025 |
| Darrin Carr | CG7 Coordinator |  |  |
| Melanie Reinersman | NCDA Staff |  |  |
| Julia Panke Makela | Board Liaison |  |  |

**Committee Activities to Date**

* The PDC met virtually in Nov. 2022 and Feb. 2023 and in June at the Chicago conference
* “Designing & Implementing Career Interventions” (Sampson & Lenz) monograph was released at the June 2023 conference.
* “Employee Career Development Programs” monograph (author: Schutt) is scheduled for release in June 2024 but author indicated a potential delay due to changes in world of work. Content editors are Niles and Perlus.
* Content reviews for CG7 continue as scheduled; 4 new reviews published this fiscal year; 2 reviews currently in process; 13 NCDA members offered to write reviews.
* Shared insights with NACADA and a possible joint publication for 2027 prompted discussion about potential changes to PDC’s review process; decision made to continue current PDC process and consider opportunities to increase NCDA member buy-in and partnership in publications (e.g., focus groups).
* Increased marketing efforts through SAGE and ASCA with no measurable outcomes, PDC decision to not repeat SAGE ads, continue to explore ASCA and work to identify other free options and continue regular marketing efforts.
* Discussed new edition of Experiential Activities to add content covering 21st century changes and offered as an online subscription.
* Discussed The Hub - CEs for reading publications. Recommended creating CE questions while the publication is undergoing a content review. Beginning to draft CE process with recent monograph (Sampson and Lenz).
* One monograph on mental health will be considered; Two potential monographs (on international career development and parent’s guide) not recommended to move forward at this time. A third edition of the Career Counseling Casebook not a current priority.

**Projected Plan/Work Completed through September 30**

* Continue to work to identify a new Chair-elect; say good-bye to 2 PDC members
* Continue CG7 content review and publish another review
* Begin drafting “Experiential Activities” publication plan
* Begin drafting RFP for edited monograph on mental health
* Continue exploring logistics of CE credits from publications in the Hub. Add Learning Objectives to the proposal authors must submit
* Follow up with Schutt about his monograph timeline.